

# Giving Challenge nets more than \$400,000

The Winnipeg Foundation's 90-Hour Giving Challenge grows 129 endowments

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Winnipeggers rose to the challenge last week, contributing \$406,212 to 129 local charities through The Winnipeg Foundation's 90-Hour Giving Challenge. The challenge, which garnered almost 2,465 gifts, ended last Thursday at midnight; results were announced this morning at the Forks Market atrium.

"We've been overwhelmed by the support from the community to all of these charities," says the Foundation's CEO Richard Frost. "We've always known Winnipeggers to be generous, but this exceeded our expectations."

Pulford Community Living Services received the greatest dollar value of gifts, at \$22,231. Two other organizations, the Royal Winnipeg Ballet and Logberg-Heimskringla also raised more than \$20,000 each. Prairie Theatre Exchange received the greatest number of gifts, with 124 contributions. Next were Siloam Mission with 102 and Artbeat Studio with 84. Through the challenge, dozens of funds saw significant growth which will expand their capacity over the coming years.

The initiative, in celebration of the Foundation's 90<sup>th</sup> anniversary year, encouraged the community to give to Agency Funds. Agency Funds are permanent endowments established by charitable organizations to provide an ongoing source of annual income that can be used at their discretion. The Foundation provided incentive by contributing to the funds based on the number, and total dollar amount, received by each one. The Foundation's total commitment was \$90,000.

The Winnipeg Foundation, Canada's first community foundation, established 90 years ago today, has been built by contributions by donors from all walks of life. During its nine decades the Foundation has distributed more than \$260 million to a wide variety of local charities.

A complete list of participating organizations, and contributions received during the 90-Hour Giving Challenge, is attached.

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